

Build Better Events With the Event Experience Operating System

Overview

Bring your event technology software together in one place with Bizzabo's Event Experience OS, a modern, intuitive end-to-end platform built for managing events of all sizes, types, and formats.

In-person Events

Create upgraded in-person experiences with simplified check-in options, custom badge printing, and fully branded, award-winning event and lead retrieval apps.

Virtual Events

Delight virtual participants with studio-quality video production, industry-leading audience reactions, and unique networking features built to connect attendees.

Hybrid Events

Don't plan two separate events; create customized experiences for in-person and virtual participants, offer spontaneous networking opportunities, and turn registrants into active participants.

Webinars

Intuitively host more interactive webinars that drive leads for your business with built-in video production capabilities and personalized engagement and follow-up tools.



Event Data Is Your Marketing Superpower

Transform event data breadcrumbs into actionable insights to better engage your core audiences, drive meaningful business leads, and generate more pipeline. The Event Experience OS acts as your centralized data and insights engine. Here's how.

Event Registration

Personalize attendee journeys with dynamic registration flows and drive conversions at every stage of the attendee funnel. Organize, segment, and target audiences easily and measure every interaction in detail. Plus, the OS integrates seamlessly with your existing marketing stack.

Command Center

Orchestrate your events with ease from one central hub. Here's what you can do in the Command Center:

- Create fully branded event websites, event apps, and integrated email marketing campaigns.
- Streamline all communications with your team, speakers, and sponsors.
- Customize platform access and permissions.
- Manage onsite check-in and badge printing.
- Produce professional broadcasts that captivate your audiences with live, simulive, or on-demand video.

The Venue

Invite your in-person and virtual audiences to a digital destination accessible from any device. In The Venue, attendees become active participants on the edges of their seats – thanks to immersive engagement tools, including virtual applause, whistling, and audience buzz buttons that everyone can see and hear. Deploy chat channels, polls, surveys, Q&A, social sharing, and more. Every interaction rolls into a centralized dashboard so you can measure and build better relationships with your audience.

Broadcast

Captivate your audience with self-service, production-quality broadcasts. Or, let our Bizzabo Production Services take care of it for you. Whether organizing an intimate gathering, on-demand webinar, or large-scale conference reaching tens of thousands, you can use the OS to support an unlimited number of real-time attendees without latency and complete with custom branding, live statistics, and innovative engagement features.

Event Analytics

Prove your Return on Event (ROE). View all your data in a centralized dashboard, updated in real-time and easily shared internally or externally with your key stakeholders. Turn powerful event and engagement intent signals into meaningful insights to better plan captivating content for the future or look to engagement metrics such as check-ins, session attendance and ratings, and adoption insights to better inform your post-event follow-up and lead segmentation. Create meaningful opportunities and prove sponsor ROI to turn your sponsors into long-time partners.

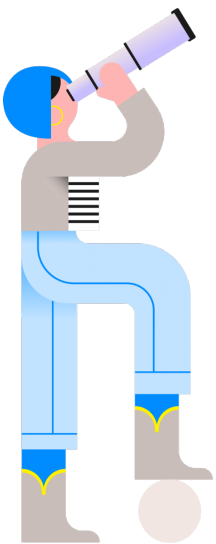
Open. Scalable. Future-proof.

Integrate With Your Existing Tech Stack

Turn event analytics and data into a growth opportunity with instant insights that can be embedded anywhere. Delight your developers with our open API and enrich any API-enabled platform in your tech stack instantly, including CRM and marketing automation platforms. Leverage endless customizable Bizzabo integrations that are reliable, scalable, and secure.

Enterprise-grade Security and Infrastructure

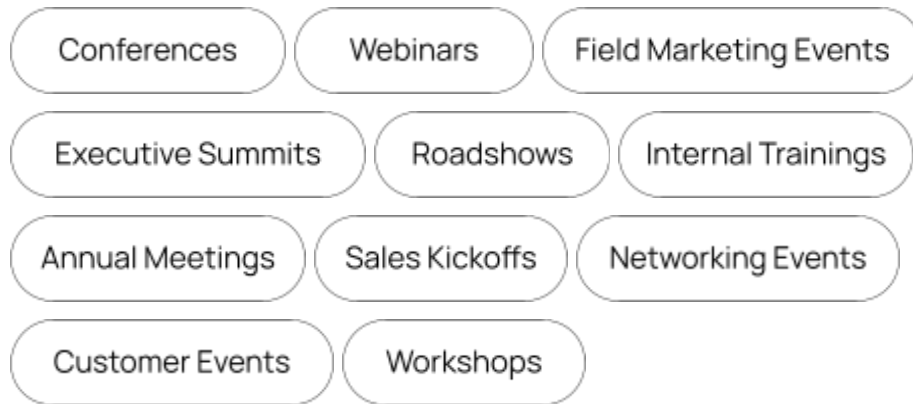
The Event Experience OS is built to scale – from a sales kick-off to your biggest flagship event. Trusted by event organizers from Fortune 100 organizations to small nonprofits. We've invested in and maintained the highest levels of security standards and industry best practices, including SOCII, ISO27001, GDPR, CCPA, and ADA compliance.



The Bizzabo Customer Experience

Bizzabo is your partner – from our first conversation to your 500th event. From our Event Experience Lab, which offers structured, highly collaborative workshop experiences for creating meaningful events to our Event Center of Excellence sharing industry-leading best practices, Bizzabo brings a decade of insights and rich industry experience to support every event you host.

Bizzabo Supports Your Entire Event Strategy



Ready to build better events?

[Schedule a Demo](#)