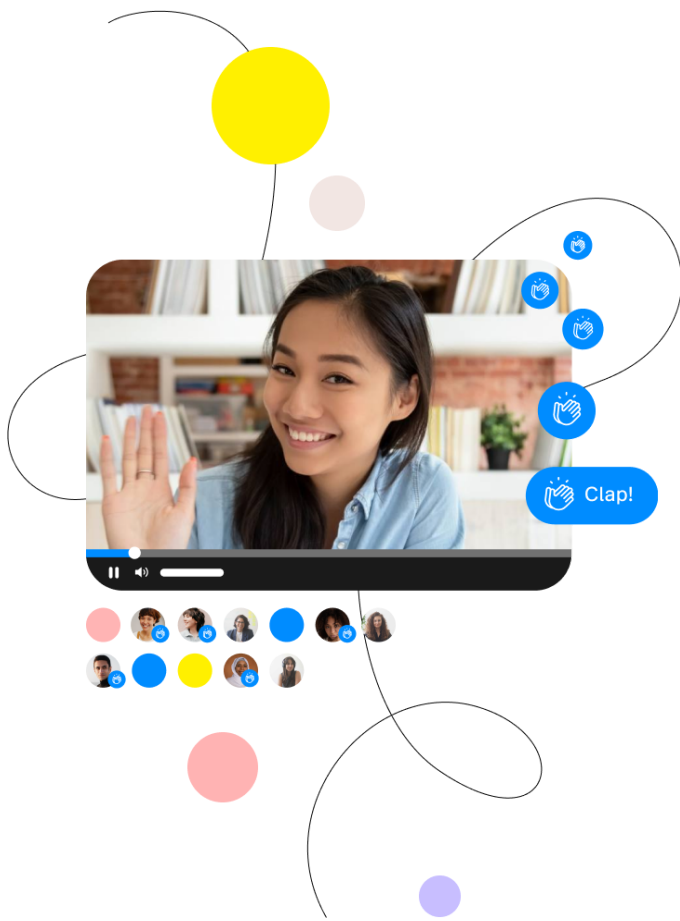


Amplify Demand Gen With Studio Quality Webinars



Overview

Expand your virtual reach and host studio-quality webinars with Bizzabo's Event Experience OS. Easily create, promote, and execute captivating webinars that thoughtfully engage your core audiences, turn your attendees into active participants, and generate meaningful leads to impact your bottom line.

Turn Webinars Into a Lead Generation Engine

Webinars are an essential lead generation tool. With Bizzabo, you get a personalized and dynamic registration engine for powerful lead collection. Tech stack integrations arm your team with registration data and event insights to help you better understand your customers and sell smarter and faster. You can extend the life of your webinar as on-demand, evergreen content for continuous lead generation and nurturing.

Make It Memorable by Leveling Up Attendee Engagement

Don't just talk at attendees; engage them. You can drive engagement while fighting Zoom fatigue with live chat, polling, Q&A, virtual applause, and audience reactions that encourage discussion. Empower attendees to share how they're feeling in the moment, ensure speakers get instant feedback, and deliver an unforgettable, can't-miss webinar.

Get Ready for Your Closeup with Studio-quality Video

In the age of Netflix, webinar attendees expect broadcast-quality video without the lag. Whether you prerecord your webinar or stream it live, you can bring your vision to life. Bizzabo's intuitive software features a purpose-built webinar creation workflow, a fully customizable event storyboard, attractive templates, and auto-suggestions for improvements to your video.

Why Bizzabo?

Personalized event journeys

Simplified workflows with responsive updating

Studio-quality, low-latency video streaming

Comprehensive data and insights for one source of truth

Industry-leading customer support and thought leadership

Organizer-driven, easy-to-use software

Easy-to-use Solutions for Event Organizers and Attendees

Don't settle for outdated platforms with time-consuming and complicated setups, disjointed user experiences, and substandard virtual offerings.

Remove the frustration and create more human in-person, hybrid, and virtual experiences in one modern, integrated, hassle-free platform.

Fast, Customer-first Support and Industry-leading Thought Leadership

Your event tech provider should be your event tech partner. From self-serve to bespoke live support, no one outranks Bizzabo on "Customer Satisfaction" on G2. If your event management software hasn't evolved alongside your business, it's time to make a change.

Meaningful Virtual Experiences

Don't get stuck in 1999 with legacy providers that offer virtual as an afterthought. Modern events require exceptional, evolving technology for all event types, sizes, and formats.



Wrap Webinars Up With Your Event Strategy – From One Platform

In-person Events	Create upgraded in-person experiences with simplified check-in options, custom badge printing, and fully branded, award-winning event and lead retrieval apps.
Virtual Events	Delight virtual participants with studio-quality video production, industry-leading audience reactions, and unique networking features built to connect attendees.
Hybrid Events	Don't plan two separate events; create customized experiences for in-person and virtual participants, offer spontaneous networking opportunities, and turn registrants into active participants.
Webinars	Intuitively host more interactive webinars that drive leads for your business with built-in video production capabilities and personalized engagement and follow-up tools.

Ready to host better webinars?

[Schedule a Demo](#)