

GROW YOUR EVENTS WITH BIZZABO'S ULTRA BRANDED APP

It's no secret that we live in a mobile-first world where information is easily accessible through apps—your events shouldn't be any different. **Bizzabo's Ultra Branded App** provides a fully white labeled app experience for all your events while optimizing attendee, speaker, and sponsor engagement in ways you never thought possible.

Proven results with Bizzabo's Ultra Branded App:

+50% AUDIENCE
MOBILE
ADOPTION

+51% SPONSOR AND
VENDOR VISIBILITY

+42% AUDIENCE
ENGAGEMENT

+84% COMMUNITY
NETWORKING

**Data is compiled from Bizzabo customers who moved from the Bizzabo Container App to the Bizzabo White Label App*

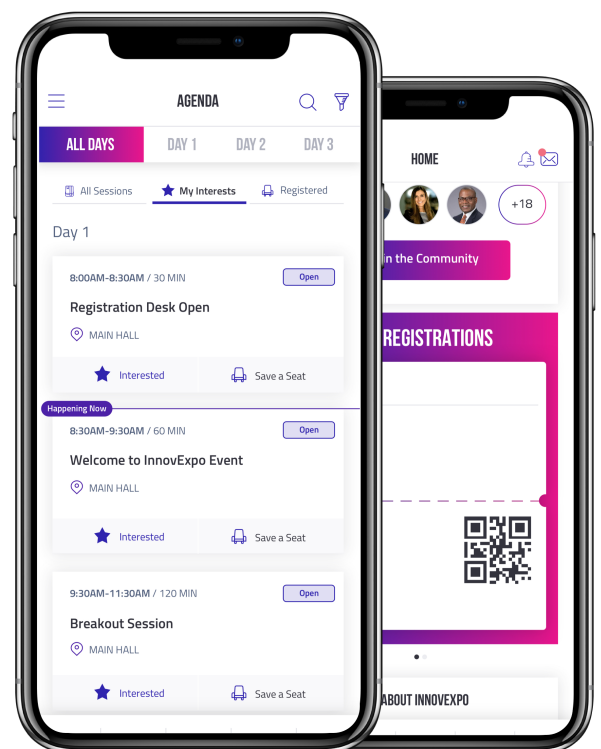
KEY BENEFITS

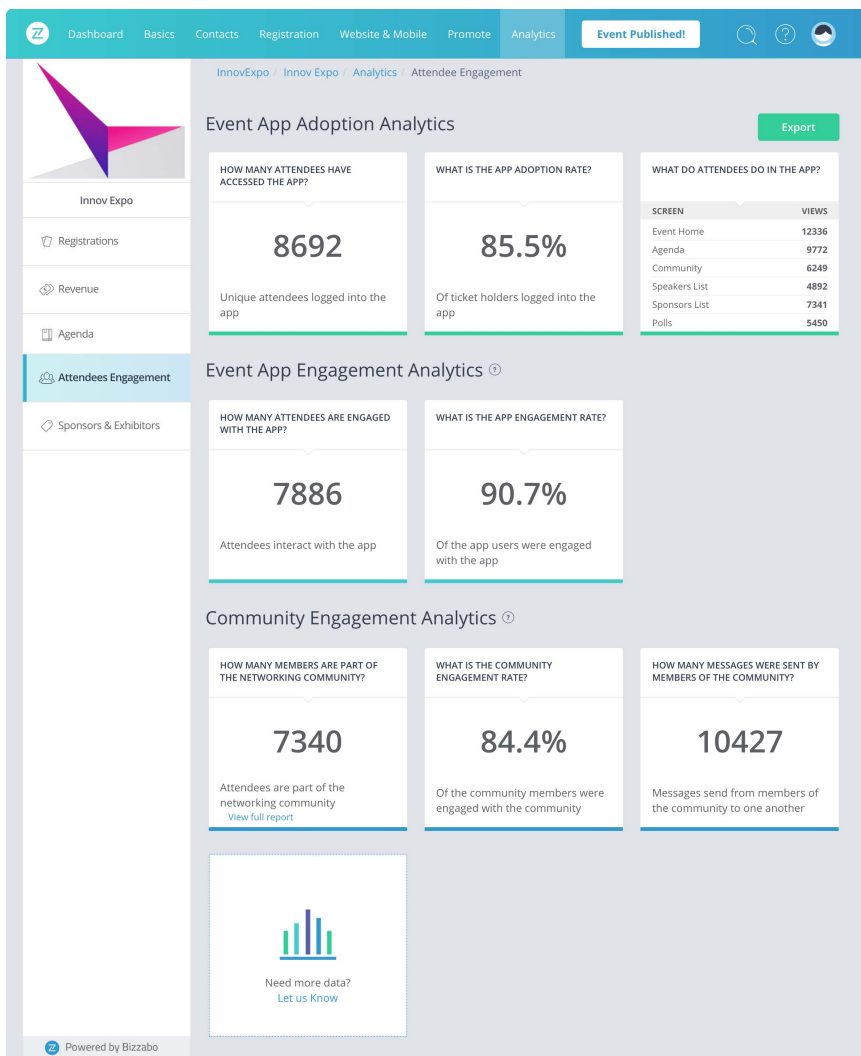
ON-BRAND EXPERIENCE

Seamlessly deliver consistent experiences across web, email, and mobile.

HIGHER AUDIENCE ENGAGEMENT

Build event momentum with an interactive agenda, notifications, live polling, and social media integrations.





BETTER NETWORKING OPPORTUNITIES

Provide attendees networking tools directly in your app, including one-to-one messaging, comprehensive attendee profiles, and a LinkedIn integration.

OPTIMIZED SPONSORSHIP ROI

Create unique opportunities for sponsors, include special offers, increased visibility, and the data to accurately measure sponsor ROI.

INSIGHTS TO BOOST APP ADOPTION AND ENGAGEMENT

Get real-time engagement data to optimize your app content and drive mobile adoption at all of your events.

POWERING EVENT APPS FOR LEADING BRANDS



INBOUND



Namely

"The amount of feedback that we received with the white label app was overwhelmingly positive across the board: the agenda, the updates the, speaker profiles, the ability to communicate."



DASHA SUKOVATITSYN
Operations Manager, Coindesk

"What really helped my team reach 90% app adoption was Bizzabo's app adoption kit. It had beautiful designs ready to go and easy to follow instructions that we used a lot!"



MELISSA WESTENDORF
Director of Events, Outreach